



Media Release

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FOR IMMEDIATE RELEASE

Synergies Realized: ReadiTech Acquires INSIGHT Technologies

Ellendale, ND—ReadiTech has acquired Insight Technologies of Grand Forks, Fargo and Bismarck, effective Jan. 1, 2019. Insight Technologies is a leading web development and IT solutions partner for businesses across all industries. ReadiTech, is also a Managed IT service company with headquarters in Ellendale, ND.

Under the new acquisition agreement, Insight Technologies will continue to operate under its current business name and model. ReadiTech CEO/GM Robert K. Johnson is extremely excited about the purchase. “These two companies will be able to complement each other with their teams of expert network analysts and technicians. While Insight’s sweet spot is cybersecurity and web enabled marketing tools, ReadiTech’s strength is Network Management for schools and small businesses.”

Insights team of specialists has over 200 years of combined experience and expertise to help businesses plan, develop and implement new technologies to help serve their customers better, improve business operations and lend a competitive advantage. Brian Burkett, CEO of Insight Technologies, said this acquisition will benefit Insight customers and the company due to efficiencies gained. “By working together, we will be able to provide our customers with more efficient and robust sales, service and support.”

Looking forward, Insight will continue to expand its footprint in the region and strengthen its reputation as a leader in managed IT service provider. Burkett recognizes the importance of having a team of dedicated people, who share Insight’s core values, and a common commitment to serving its clients.

It is equally important for ReadiTech to work with companies who value the client relationship. In 2017, ReadiTech purchased Compquest Technology of Aberdeen, SD. That acquisition broadened ReadiTech’s service territory into South Dakota and created synergies that are

invaluable for the customer. “I am expecting the same level of synergies for this working agreement between Insight Technologies and Read iTech,” said Johnson.

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About Insight Technologies

In business since 1978, Insight Technologies has some of the most experienced IT and web development professionals available. With offices in Grand Forks, Fargo, and Bismarck, they serve clients locally as well as offer unique technology solutions across the country. Insight Technologies’ team of specialists will work with you to plan, develop and implement strategies to enhance your customer service while providing a competitive advantage and improving the way you do business. For more information, visit www.greatinsight.com.

About Read iTech

Read iTech is a managed IT service company with headquarters in Ellendale, North Dakota. It also has a location in Aberdeen, SD. Read iTech specializes in being a Managed IT Solutions provider by offering a suite of services that can boost, secure and streamline business operations- IT support and management; cloud services; computer hardware; computer software; security systems and phone systems plus project management. The parent company, DRN, is a telecommunications company with a 100% fiber optic network. To learn more about Read iTech, visit www.readitech.com

About DRN

DRN was founded in 1950 to bring telephone service to south central North Dakota. It has since expanded to provide high-speed Internet, video, security systems and managed IT to approximately 8,100 area residents and businesses. DRN, headquartered in Ellendale, ND, is a cooperative business, governed by an elected board of directors. Its mission is to deliver the latest telecommunications. For more information, visit www.drntel.com